

County of Santa Clara

Registrar of Voters

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www.sccvote.org



Language Accessibility Advisory Committee Meeting January 23, 2024 | 1:30-3:00 via Zoom

MINUTES

ROV Staff: Evelyn Mendez, Claudia Gonzalez, Paulo Chang, Michael Borja

LAAC Members: David Kim, Young Ra Kwan, Francisco Valenzuela

I. Review and Approve Minutes

October 24, 2023, Minutes – Young Ra Kwan made motion to approve the minutes, David Kim seconded the motion to approve.

II. Reports and Updates

I. 2024 Presidential Primary and General Election Updates – Claudia Gonzalez, Candidate Services Division Supervisor

March 5, 2024, Presidential Primary Election (VCA): Nomination period ended December 13, 2023. The qualified list of candidates can be found online at www.sccvote.org. The write-in candidacy period begins January 8, 2024 – February 20, 2024.

November 5, 2024, Presidential General Election (VCA): Nomination period opens on July 15, 2024. Offices that will be included are state and local run-off candidates, school boards, special districts, and city candidates.

i. Updates and Events - Paulo Chang, Precinct Operations Division Manager

Vote Center Updates: 104 vote centers will be available throughout the Santa Clara County. Weekend voting will open two full weekends for before Election Day with 23 vote centers open from 9am – 5pm. March 2, 2024, the remaining of the vote centers will open. Election Day hours on March 5, 2024, will be from 7am – 8pm. Sharpies will be available at every vote center. A sharpie marker ensures the ink dries immediately and it's safe to cast your ballot onto the scanner at any vote center. Touch screen voting and audio ballots are available at every vote center. Paper, touchscreen, and audio ballots are available in 9 languages. Facsimile paper ballots are available in 5 languages.

Voter Language Workshop: The workshops educate the community on the voting process, vote centers, and end with a Q&A session at the end of the workshop. Meeting information provided on sccvote.sccgov.org/get-involved/outreach

ii. **Advertising Campaign – Evelyn Mendez, Public and Legislative Affairs Manager**

Slogan: One Vote Make It Count

Advertising Campaigns & Partnerships: Print available in different languages (Philippine News, Nichi Bei, Epoch Times), digital ads (DMV, trucks), radio (Celina Rodriguez radio, Korean American, Sound of Hope), tv (Hulu), sports franchises (San Jose Sharks), billboards, bus advertising, car magnets, led billboards, mall advertising (Eastridge), movie theater advertising (Great Mall, Oakridge, Eastridge) and social media paid ads.

Braille flyers ordered with information related to the election.

Election Connection Podcast – Our last episode was about No Party Preference (NPP) voting. It's important for us to get the word out and let NPP voters know their voting options.

iii. **Options for No Party Preference (NPP) Voters – Michael Borja, Public and Legislative Affairs Division**

No Party Preference: Pocket Guides are available and provide detailed information on NPP voting. Available at vote centers or contact us for copies. A Podcast is available on our YouTube page explaining the NPP voter process. NPP voter information is also available on the County Voter Information Guide.

III. Next steps

i. **Future meetings**

- a. April 23, 2024
- b. Future agenda items