

COMMUNITY MEETING #4

EAST SANTA CLARA MASTER PLAN SAN JOSE, CA

East Santa Clara Master Plan Four Community Meetings

#1 - September 20

Join the Conversation!
 ¡Únase a la conversación!
 Hãy tham gia cuộc thảo luận!
 Explore the future of the former San Jose Hospital site in our first workshop!

20 September
 6:00 pm - 8:00 pm
 ROOSEVELT COMMUNITY CENTER
 901 E Santa Clara Street
 San Jose, CA 95116

Join the Conversation!

- Get to know the community
- Introduce the design team
- Envision your ideal neighborhood

#2 - October 11

Come and Explore!
 ¡Venga a explorar!
 Hãy đến và tìm hiểu!
 Help us build a better neighborhood in our second community workshop for the former San Jose Hospital site.

11 October
 6:00 pm - 8:00 pm
 ROOSEVELT COMMUNITY CENTER
 901 E Santa Clara Street
 San Jose, CA 95116

Come and Explore!

- Meeting #1 key takeaways
- Explore the site: priorities & challenges
- Present site plan alternatives
- Discuss your preferred options

#3 - January 9

Share your voice!
 ¡Comparta su opinión!
 Chia sẻ ý kiến của bạn!
 We want your feedback on the latest plan for the former San Jose Hospital site.

January 9
 6:00 pm - 8:00 pm
 ROOSEVELT COMMUNITY CENTER
 901 E Santa Clara Street
 San Jose, CA 95116

Share Your Voice!

- Meeting #2 key takeaways
- Review draft master plan
- Share your design preferences
- Provide feedback

#4 - March 6

Hello neighbor!
 ¡Hola vecino!
 Xin chào hàng xóm!
 Check out the latest vision and master plan for the former San Jose Hospital site.

March 6
 6:00 pm - 8:00 pm
 ROOSEVELT COMMUNITY CENTER
 901 E Santa Clara Street
 San Jose, CA 95116

Hello Neighbor!

- Meeting #3 key takeaways
- Share the final master plan & next steps



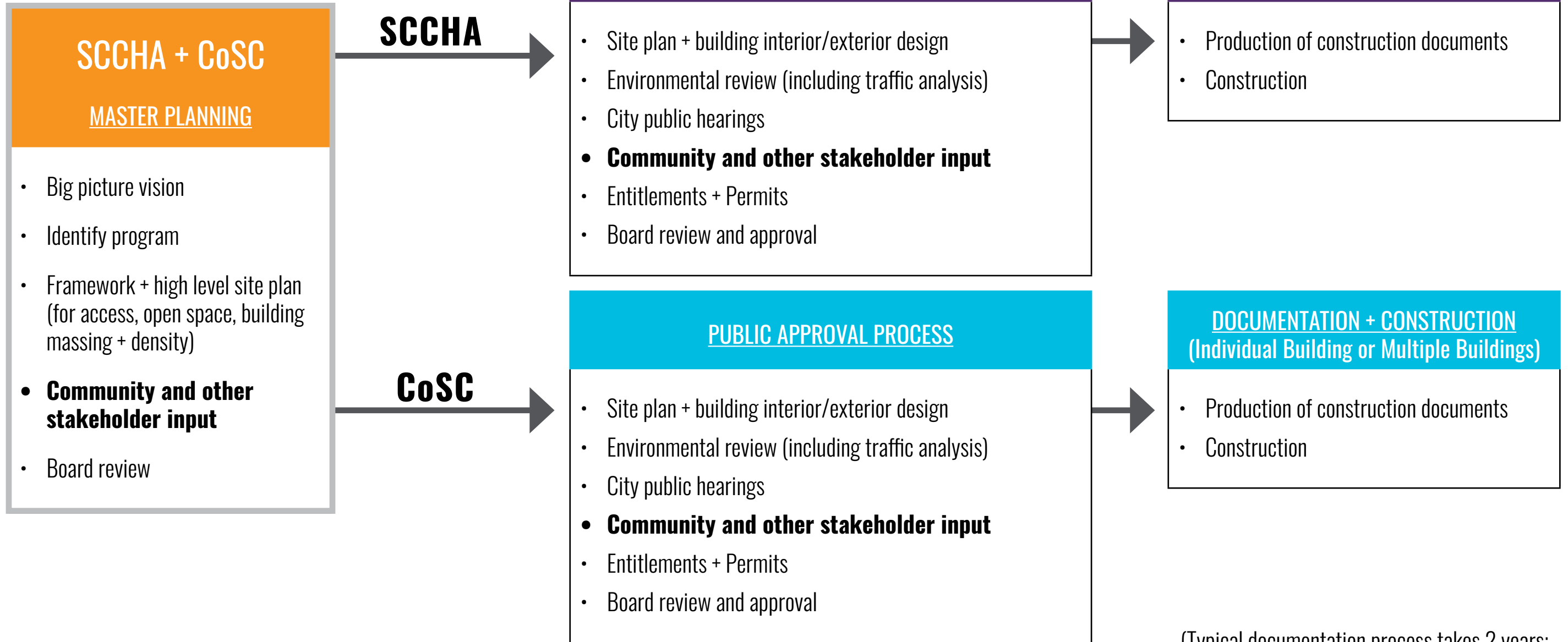
March 06
6:00 pm - 8:00 pm

ROOSEVELT COMMUNITY CENTER
901 E Santa Clara Street
San Jose, CA 95116

Agenda

- | | |
|----------------|----------------|
| 6:00 pm | Sign In |
| 6:10 pm | Presentation |
| 7:00 pm | Table Exercise |
| 7:40 pm | Share Out |
| 8:00 pm | End |

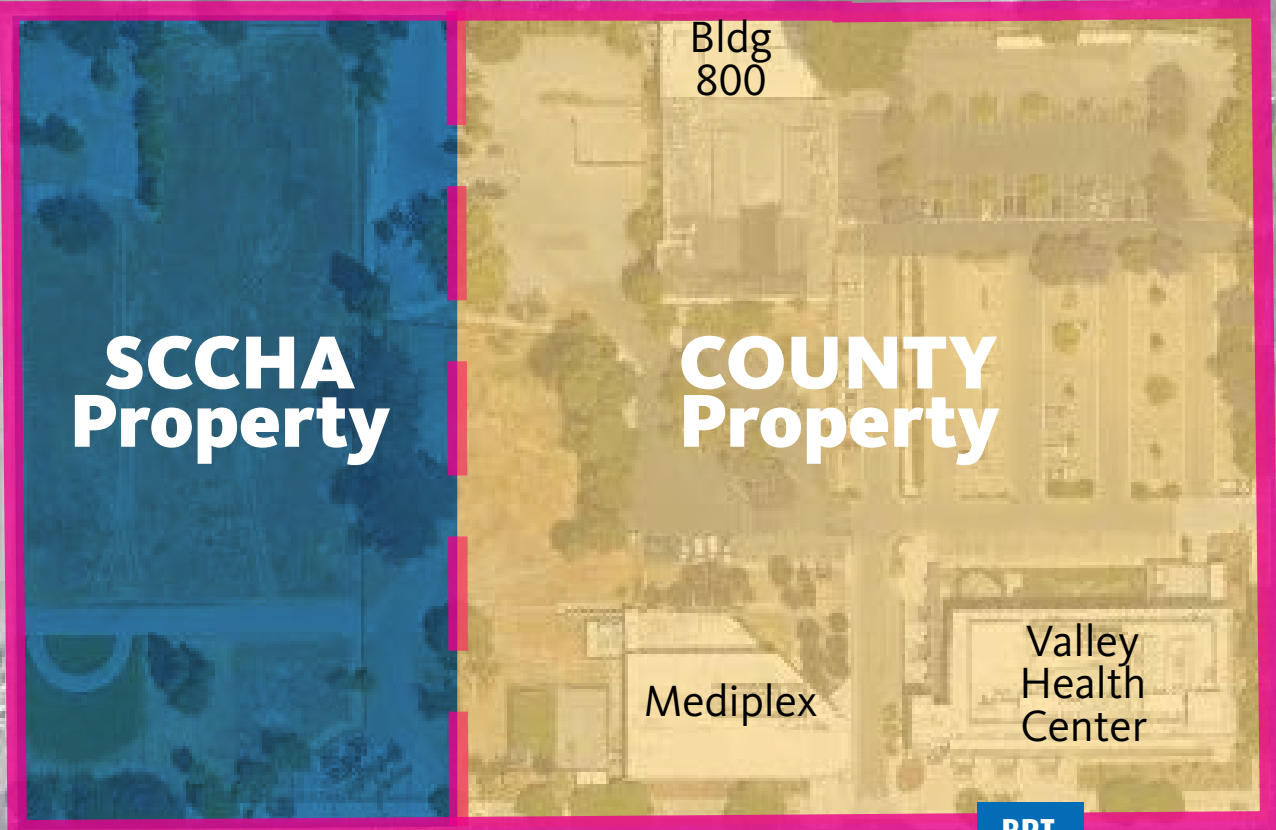
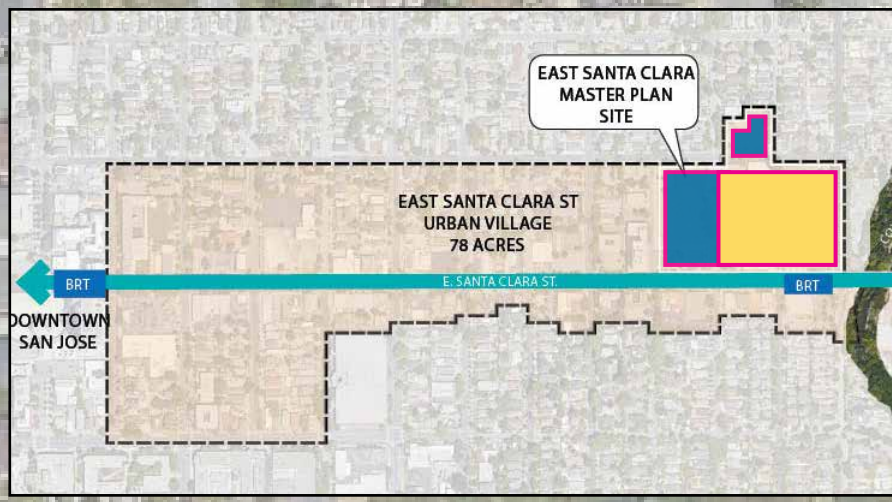
East Santa Clara Master Plan Project Next Steps



(Typical entitlement process takes 1 year. Specific project timeline varies)

(Typical documentation process takes 2 years; construction process takes another 2 years. Specific project timeline varies)

East Santa Clara Master Plan Site



E. SAINT JOHN ST.

Bldg 800

SCCHA Property

COUNTY Property

Mediplex

Valley Health Center

BRT

E. SANTA CLARA ST.

S. 13TH ST.

S. 14TH ST.

S. 15TH ST.

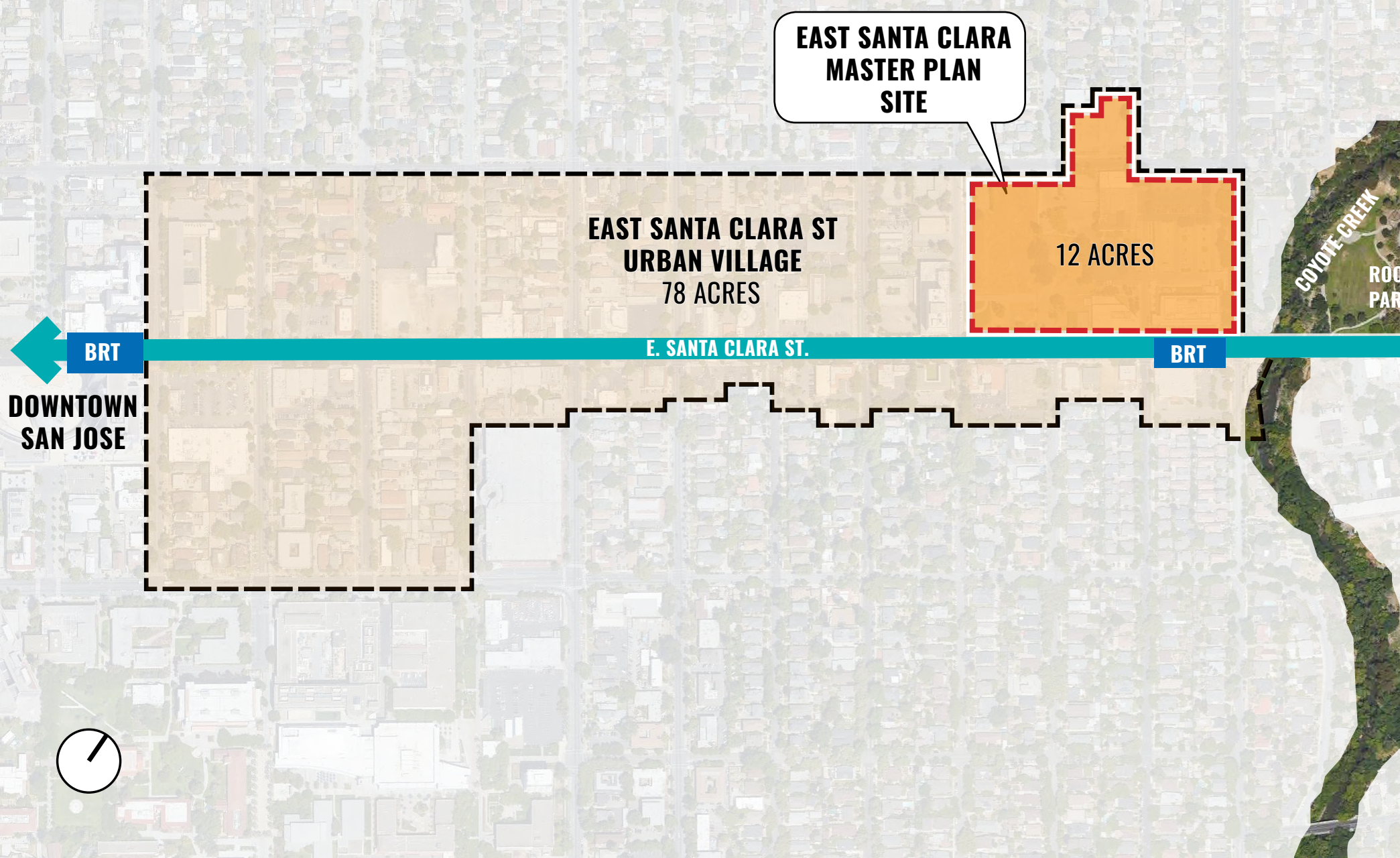
S. 16TH ST.

S. 17TH ST.

	SCCHA PROPERTY:	5 acres
	COUNTY PROPERTY:	7 acres
	TOTAL:	12 acres



6 | Urban Village Plan + East Santa Clara Master Plan



URBAN VILLAGE PLAN

1. Is a City Council **approved** policy document guiding the **future** growth
2. Includes **objectives, goals, & policies** that are designed to shape both future public and private development
3. **Adopted** by the City Council on **October 23, 2018**

EAST SANTA CLARA MASTER PLAN

1. A **vibrant** and **connected** place to work and serve the community
2. Affordable **housing** + services
3. Dynamic **long-term** planning document that provides a conceptual layout
4. Design guided by the **Urban Village Plan**
5. Achieving the **vision, goals,** and **program** needs provided by the Housing Authority and the County
6. Responsive to input from the neighboring communities

7 | The Team



MASTER PLANNER / COMMERCIAL ARCHITECT



RESIDENTIAL ARCHITECT



LANDSCAPE ARCHITECT

EMILY WEINSTEIN

COMMUNITY ENGAGEMENT



TRANSPORTATION CONSULTANT



PARKING CONSULTANT



CIVIL ENGINEER



ENERGY / MEP ENGINEER

8

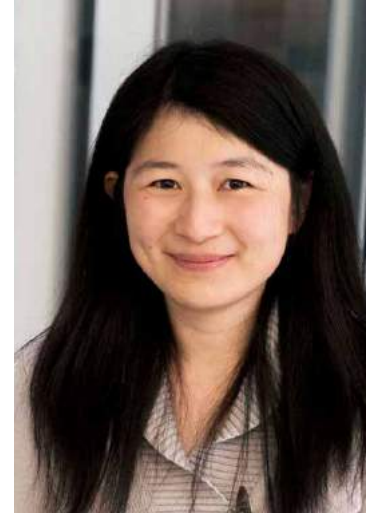
Who's in the room



**RIKI
NISHIMURA**
Gensler



**KAREN
KUKLIN**
Gensler



**XIAO
WU**
Gensler



**SYDNEY
WALLACE**
Gensler



**CAROL
WESSON**
Gensler



**EMILY
WEINSTEIN**
Emily Weinstein Consulting



**ROD
HENMI**
HKIT

East Santa Clara Master Plan Program Components

Provided by Housing Authority + County of Santa Clara

CIRCULATION

- Pedestrian Connections
- Vehicular Access to Parking
- Bike Circulation
- Emergency Vehicle Access
- Patient Pickup/ Drop Off

OPEN SPACE

- Family and Community Gathering Spaces

HOUSING

- Multi-Family Housing + Supportive Services



PARKING

- Office Parking
- Retail Parking
- Residential Parking
- Valley Health Center Parking
- Mediplex Parking

OFFICE

- Santa Clara County Housing Authority Office
- County of Santa Clara Offices

RETAIL

- Ground Floor Services + Retail

A photograph of a community engagement meeting. In the background, a large projection screen displays the text "COMMUNITY ENGAGEMENT MEETING #1" and "EAST SANTA CLARA MASTER PLAN". The room is filled with people seated at round tables, engaged in conversation. The scene is overlaid with a semi-transparent teal filter.

Community Meetings Recap + Input to date

East Santa Clara Master Plan

East Santa Clara Master Plan **Stakeholders**

Community

- Public meeting participants (meetings #1, #2, #3)
- Neighborhood Groups
- Business Associations
- Housing Advocate Groups
- Affordable and supportive housing managers + service providers

Government

- Santa Clara County Housing Authority
- County of Santa Clara
- City of San Jose
- Bay Area Rapid Transit (BART)
- Santa Clara Valley Transportation Authority (VTA)



Walk-in Activity at Community Meeting #2



Presentation at Community Meeting #2

East Santa Clara Master Plan Community Meeting #1 Recap

#1 - September 20

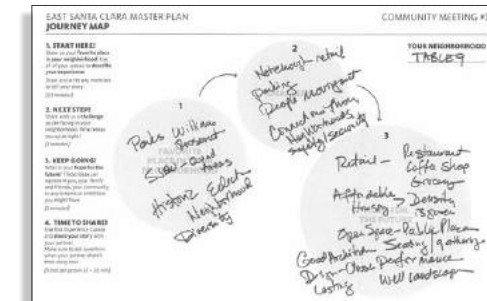
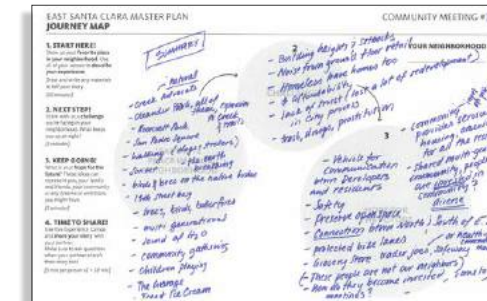
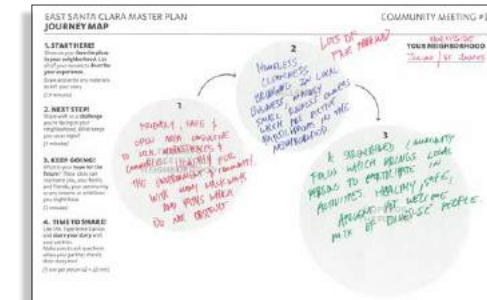


Join the Conversation!

- Get to know the community
- Introduce the design team
- Envision your ideal neighborhood



Walk-in Activity



Journey Map Activity

Community Meeting #1 Takeaways

What did we learn about the community?

You Love Where You Live

- Location accessibility
- Historic and diverse architecture
- Unique community feeling

Small Town in a Big City

- Long walks
- Pedestrian friendly
- Neighborly
- Small businesses
- Community events

Beautiful Place

- Landscape diversity
- Mature trees
- Access to parks and trails
- Natural environment
- William Street Park

“The House of Bagels is the epitome of a wonderful neighborhood spot” - Naglee Park resident

“Old homes, quality architecture in a quiet walkable neighborhood.” - JJNA resident

Community Meeting #1 Takeaways

Priorities



East Santa Clara Master Plan Community Meeting #2 Recap

#2 - October 11



Come and Explore!

- Meeting #1 key takeaways
- Explore the site: priorities & challenges
- Present site plan alternatives
- Discuss your preferred options

Site Plan Options



Option 1



Option 2



Option 3



Walk-in Activity



Presentation

Community Meeting #2 Takeaways

Site Plan Alternatives Preferences

Experience

- Include **appropriately sized** community serving **retail**
- Orient office buildings to be more **welcoming**
- Create open spaces that are **inviting** to both on-site and off-site users, can accommodate a variety of activities, and are safe

Site Access

- Minimize car circulation internally
- Include concept of informal park and open spaces throughout the site

Density/Program

- Accommodate **density** in centralized housing tower
- Focus height away from surrounding houses
- Include a mix of housing types, at **a variety of income levels**

East Santa Clara Master Plan Community Meeting #3 Recap

#3 - January 9



Share Your Voice!

- Meeting #2 key takeaways
- Review draft master plan
- Share your design preferences
- Provide feedback

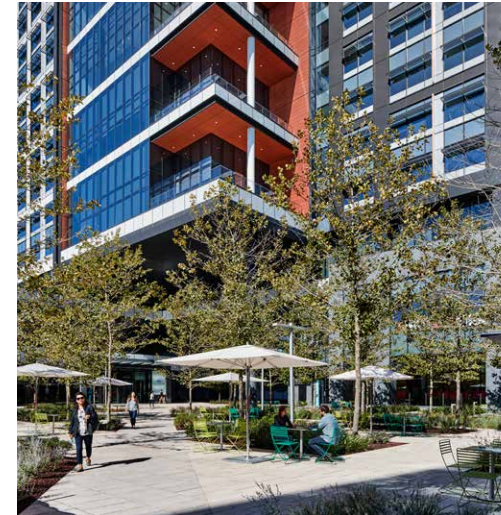
Planning Principles



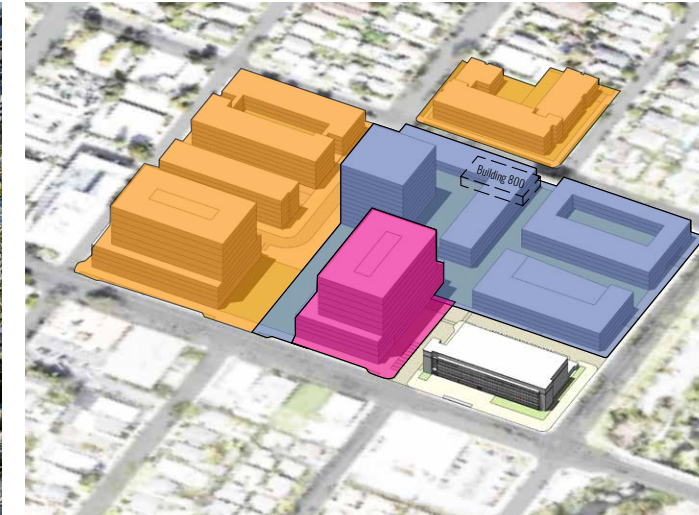
#1 - Inviting



#2 - Connected



#3 - Adaptive



Phasing Diagram



Presentation



Feedback Stations



Community Meeting #3 Takeaways

Draft Master Plan Input

Site Programming

- Retail, more of it
- Temporary, pop-up and art activations
- Visibility and activity to promote safety
- More greenery, less pavement

Neighborhood Connections

- Connect landscaping along 15th & 16th
- Gathering spaces
- Experience along E. St. John Street

Traffic & Parking

- Study and mitigate traffic impacts
- Reduce need for parking

Project (Next Steps)

- Needs cohesive, compelling vision
- Develop comprehensive management plan
- Conduct engagement throughout design process

A photograph of a community engagement meeting. In the background, a large screen displays the text "COMMUNITY ENGAGEMENT MEETING #1" and "EAST SANTA CLARA MASTER PLAN". The room is filled with people sitting at round tables, engaged in discussion. The scene is overlaid with a semi-transparent teal and yellow gradient.

Comments Integrated into Final Master Plan

East Santa Clara Master Plan

Comments Addressed

Our team has listened to the input from the Community, and the following topics address your comments.

1. Big Idea

2. Safety

3. Retail

4. Access

5. Open Space Program

6. Scale and Visual Experience

7. Look and Feel



The Big Idea

HEALTH + WELLNESS

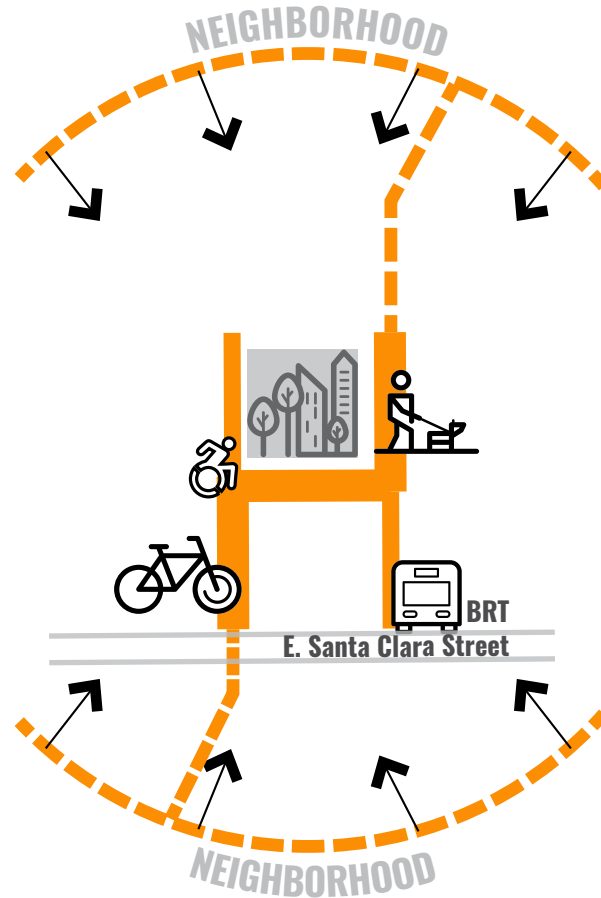
The foundation of this community



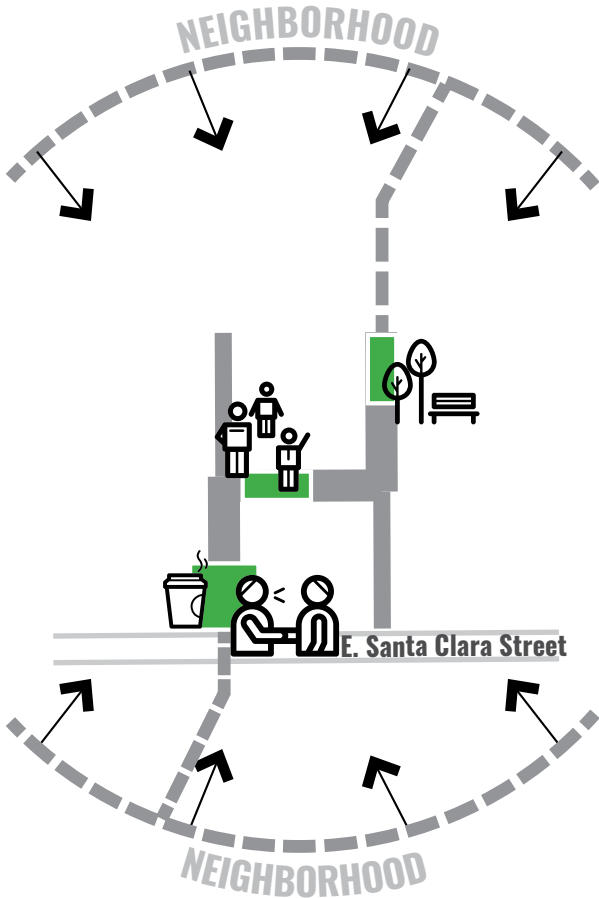
22 | East Santa Clara Master Plan
Health and Wellness



• Former hospital site

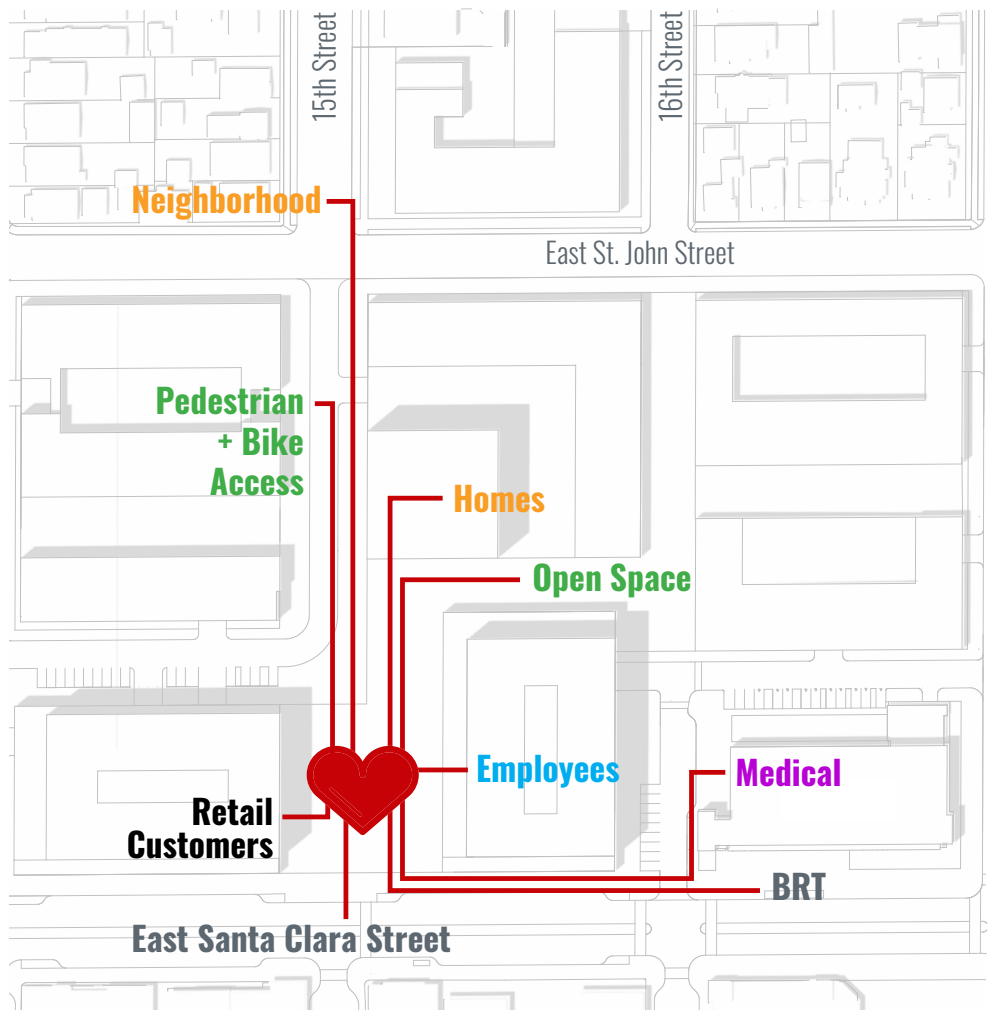


- Providing housing – the foundation of community wellness
- Promote physical activity
- Open space for recreation



- Encourage social interaction
- Achieve long-term sustainability

23 | East Santa Clara Master Plan
Health and Wellness



Master Plan



- Flexible + efficient buildings foster employee wellness
- Customer Service Center serves people in need of affordable housing



Building + Open Space

- Provide plentiful light and air
- Access to open space
- Inclusive for a variety of income levels

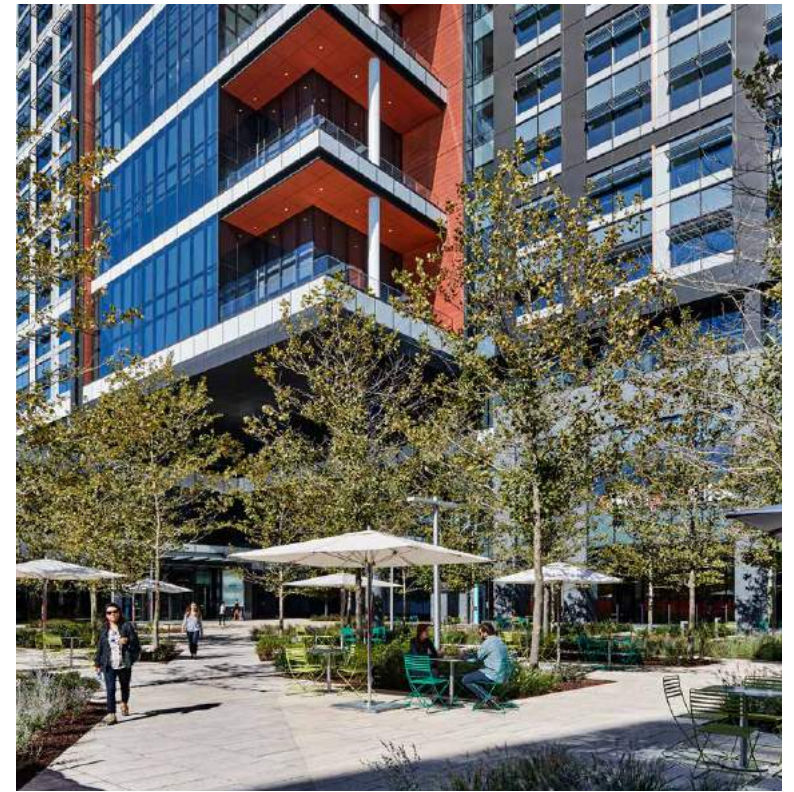
Planning Principles + Design Themes



#1 - Inviting

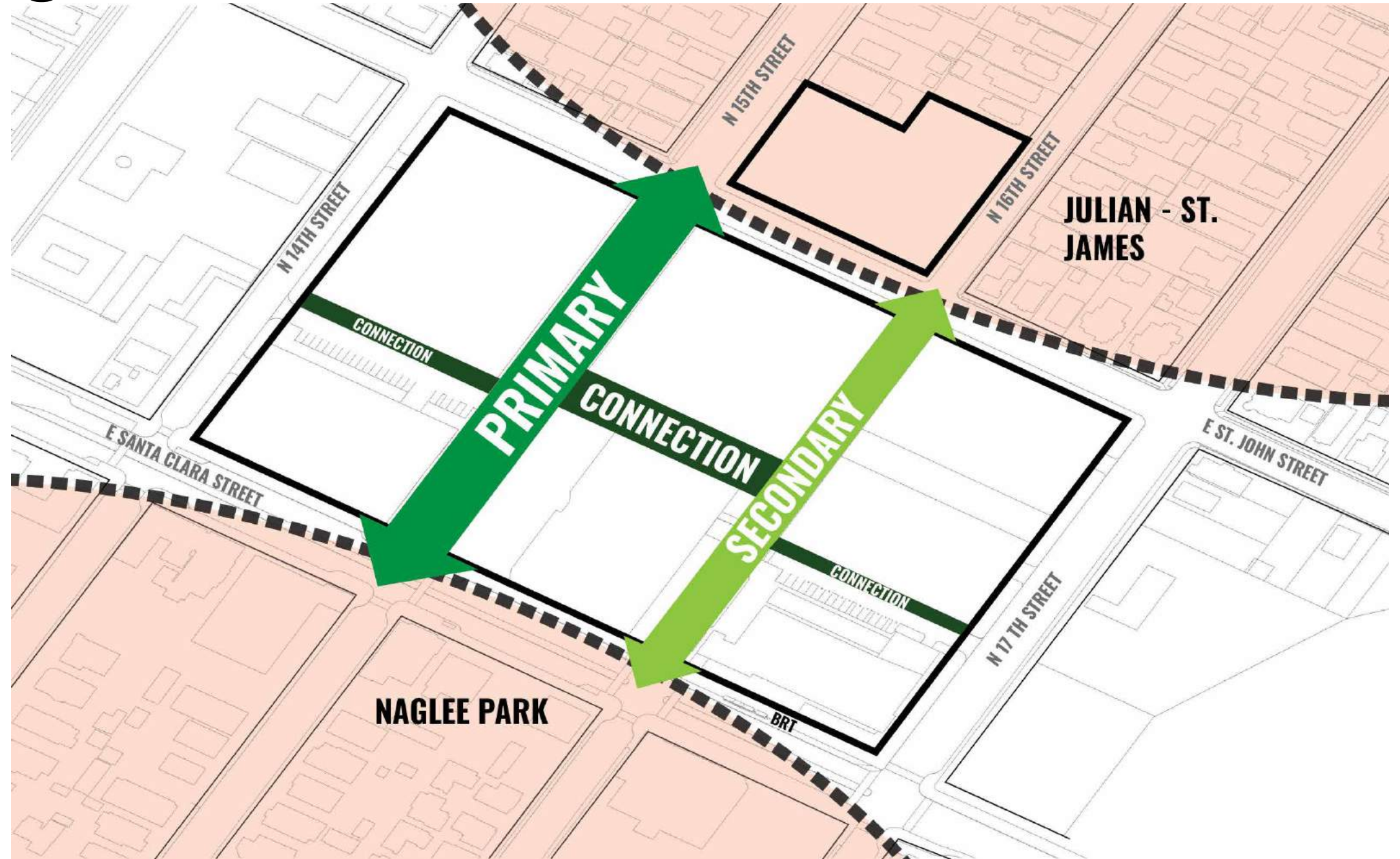


#2 - Connected



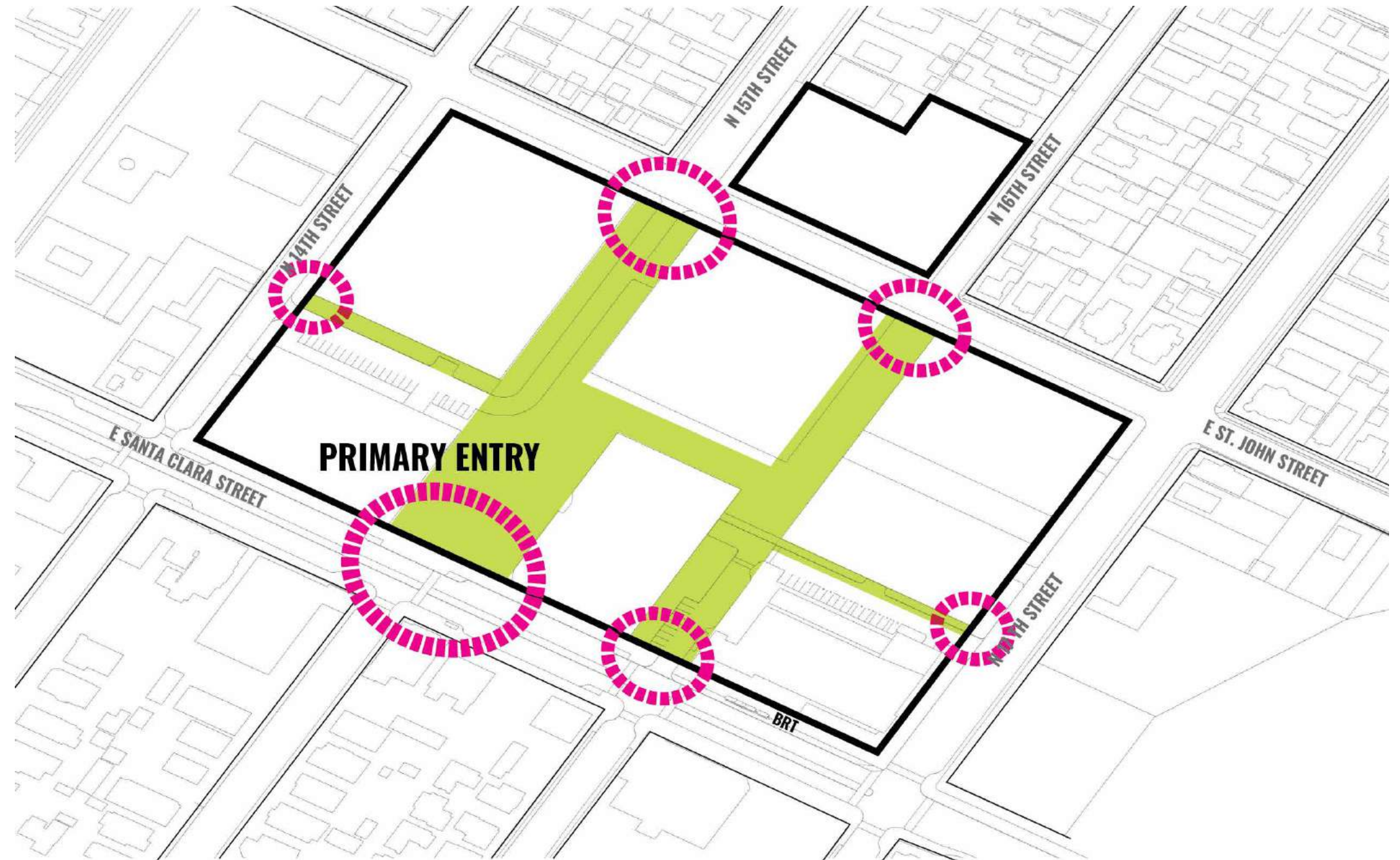
#3 - Adaptive

Connecting Neighborhoods



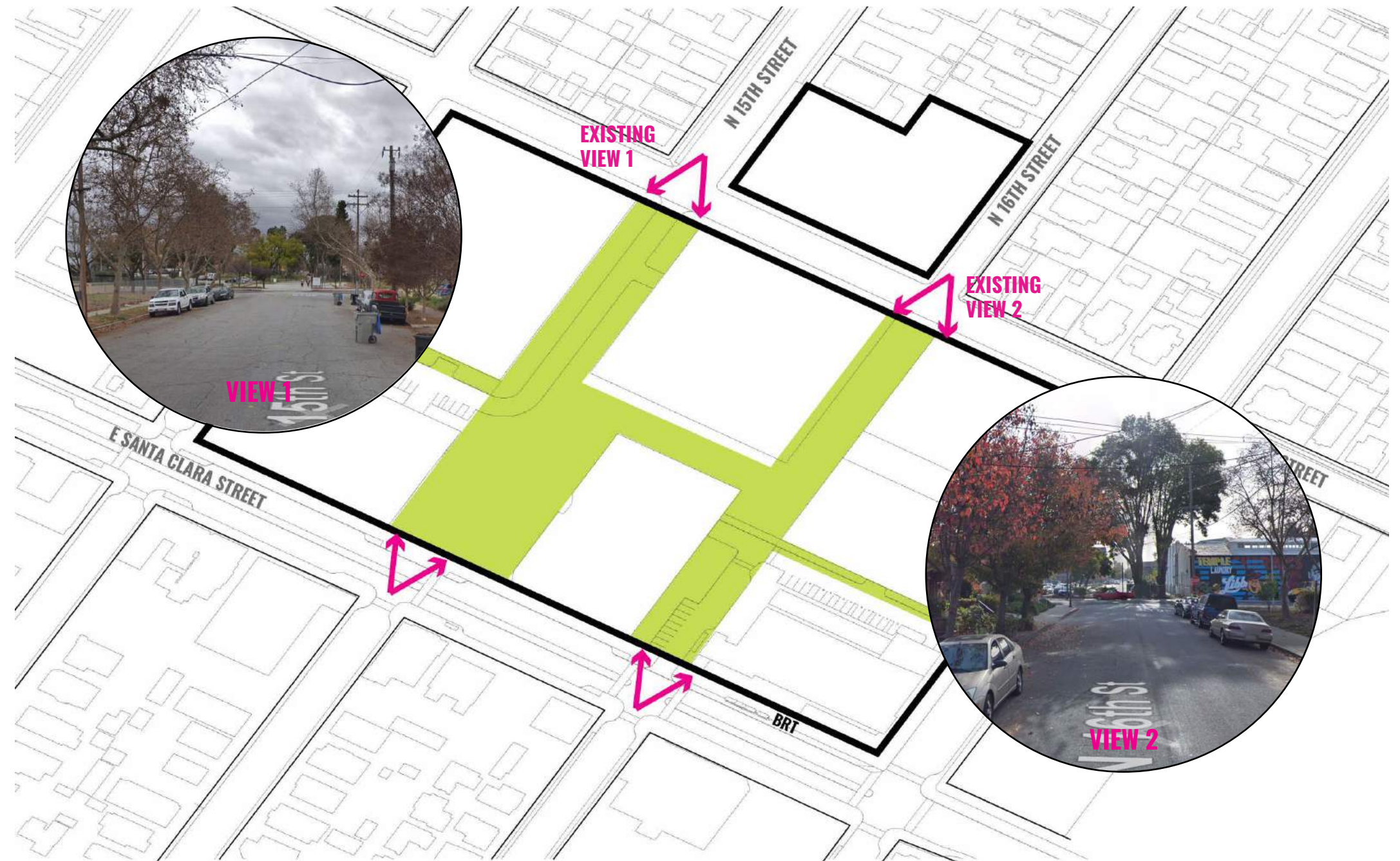
East Santa Clara Master Plan

Entries

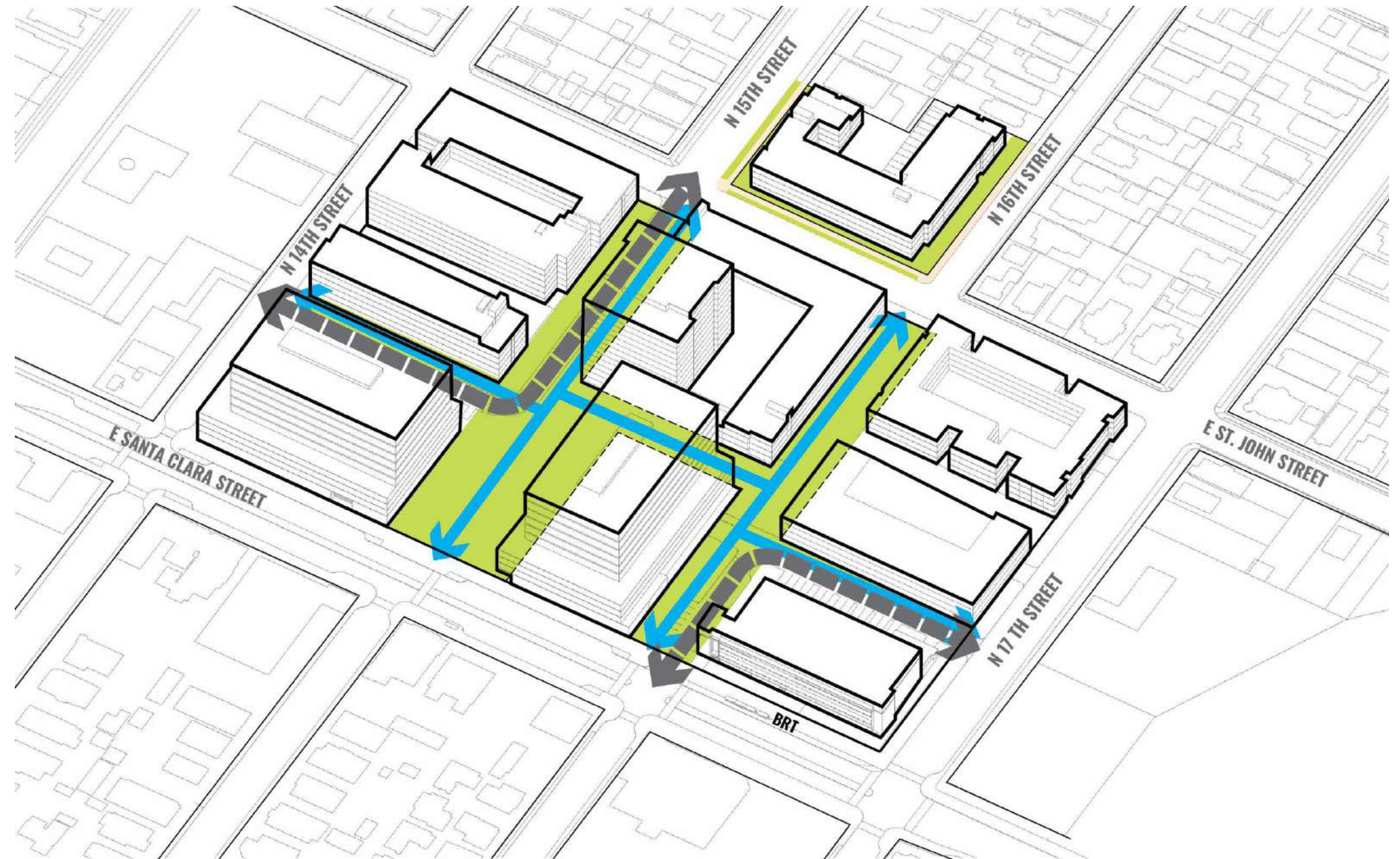


East Santa Clara Master Plan

Establish View Corridors



Pedestrian / Bike / Vehicle Access

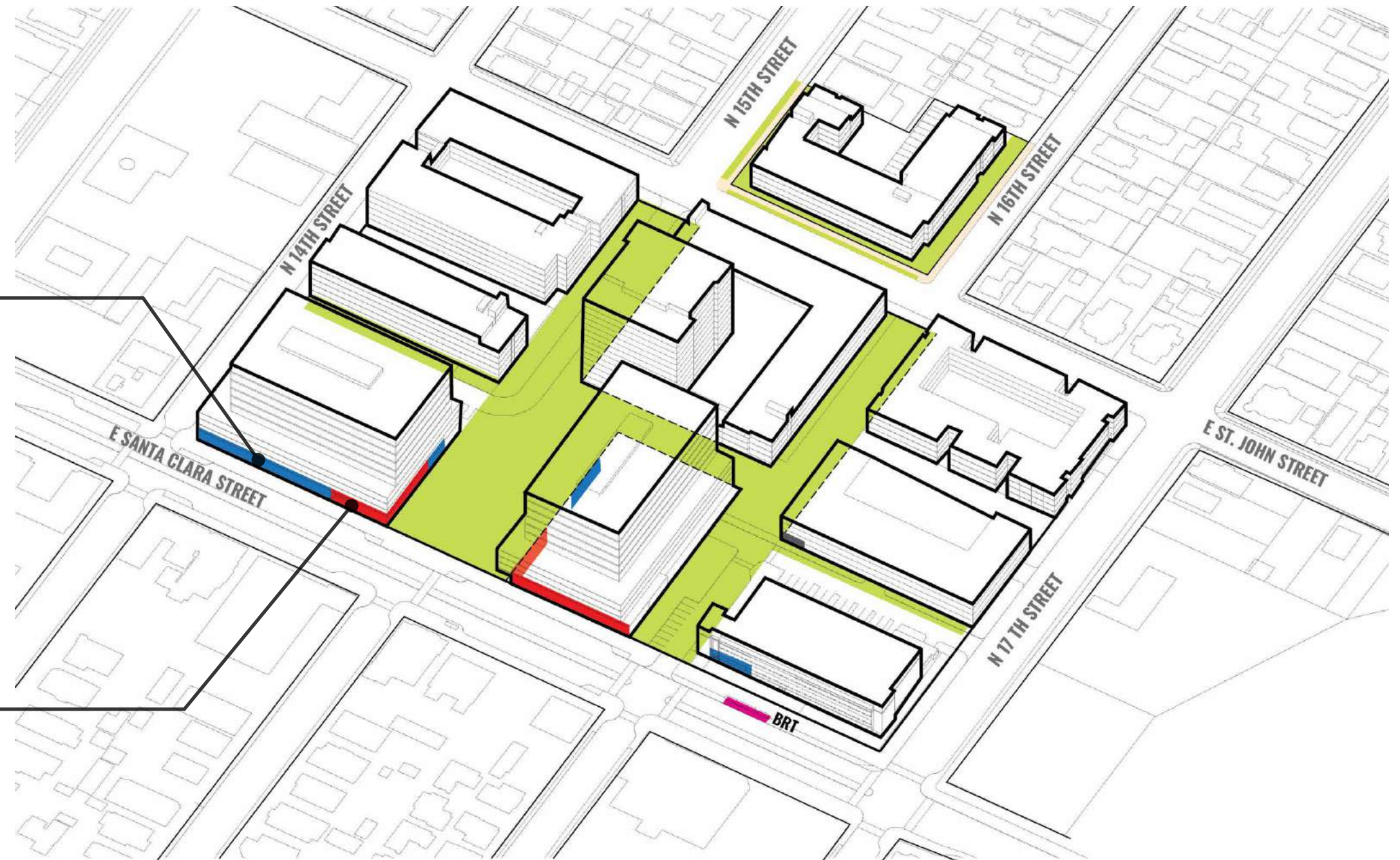


-  Pedestrian and Bike Path
-  Vehicular Access

East Santa Clara Master Plan Phase 1 Retail

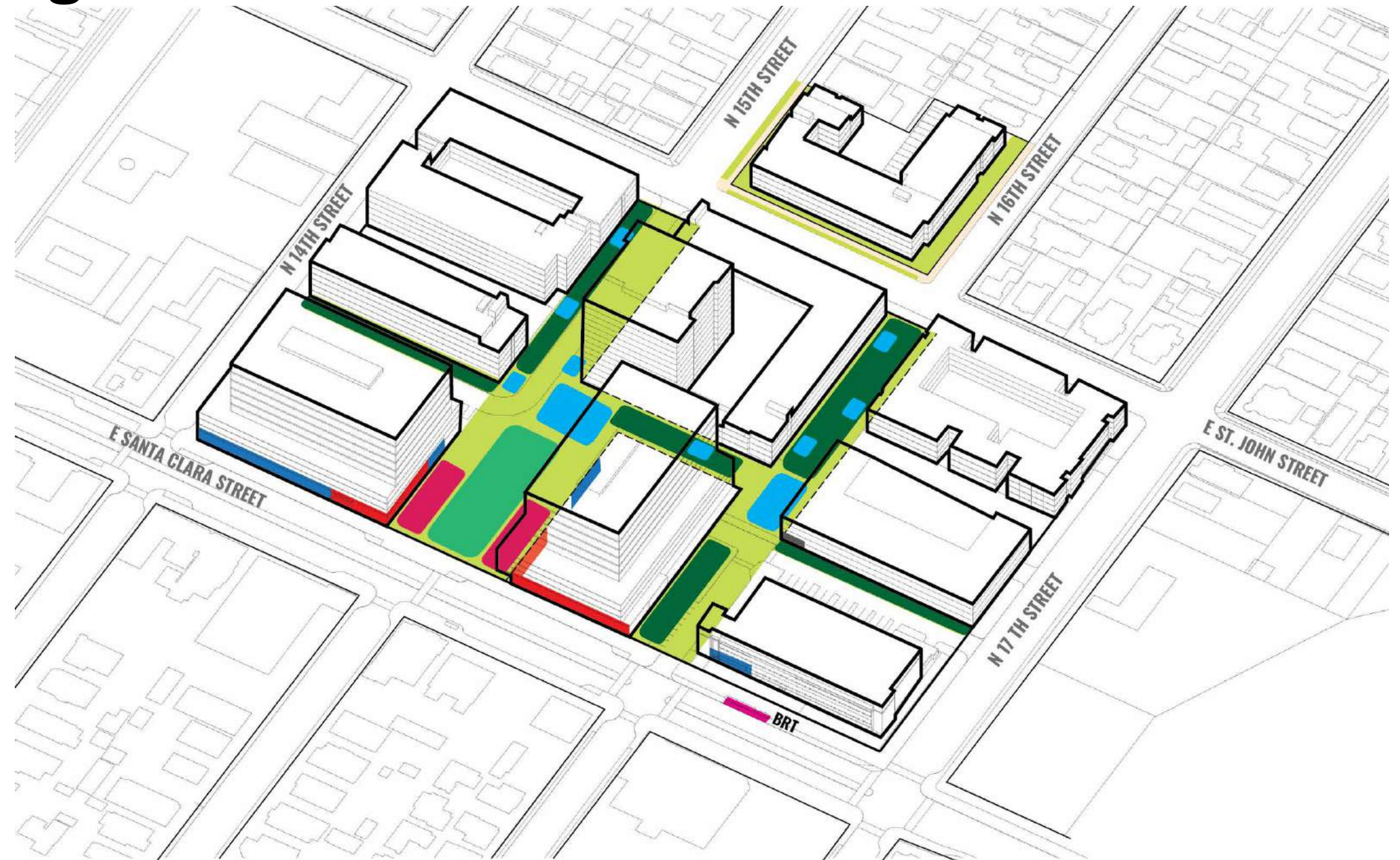
SCCHA Customer Service Center
Space is adaptable for potential future retail needs

4,000 SF Cafe/Retail

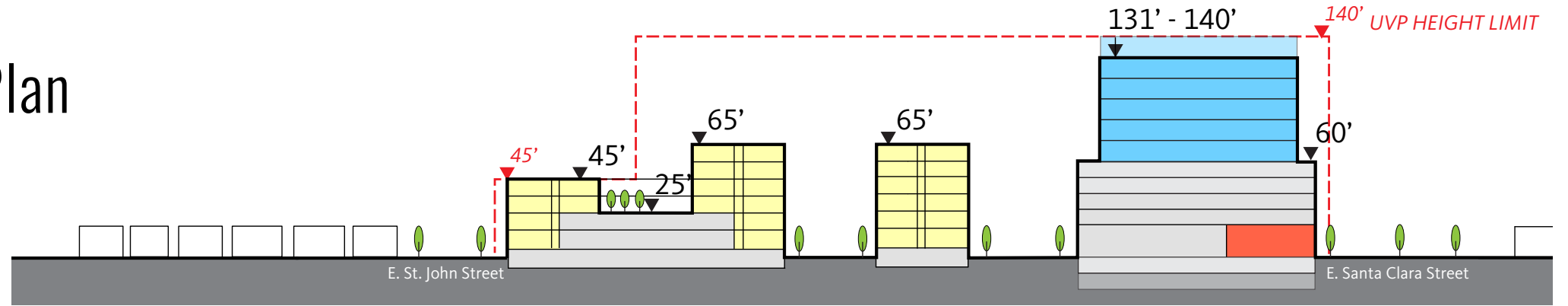


East Santa Clara Master Plan Open Space Program

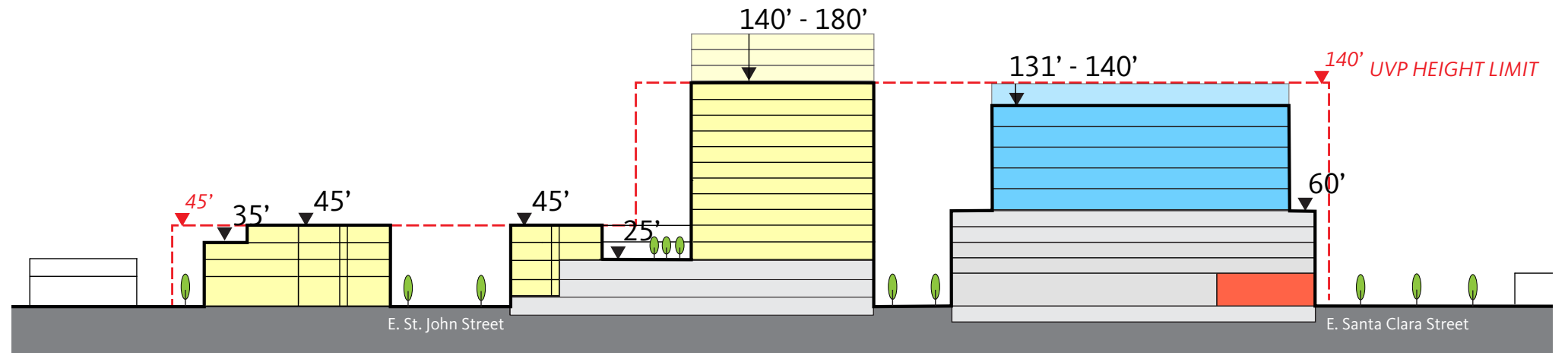
- Plaza
- Pocket Park
- Paseo
- Cafe / Retail Zone



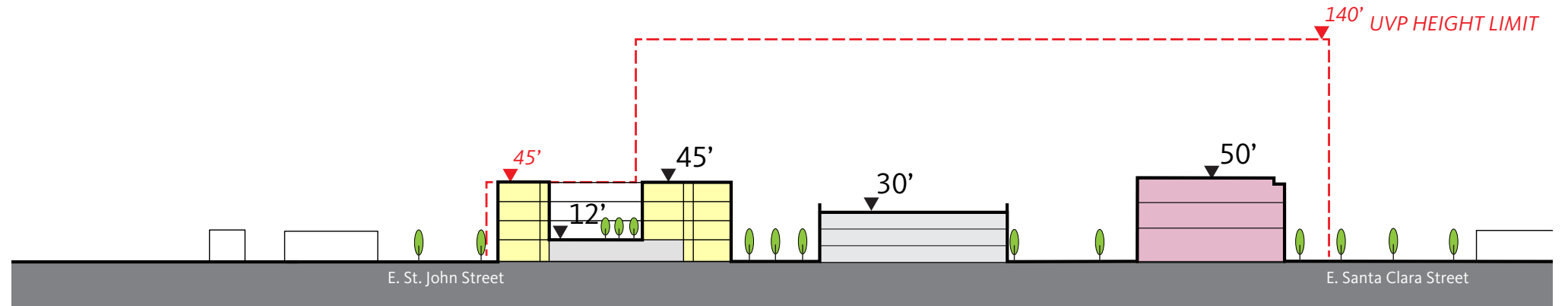
31 | East Santa Clara Master Plan
Building Scale



Section A-A

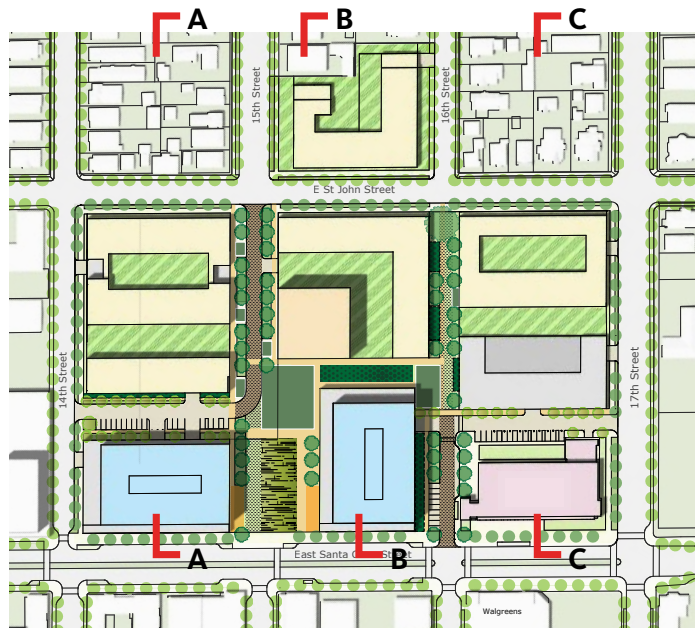


Section B-B



Section C-C

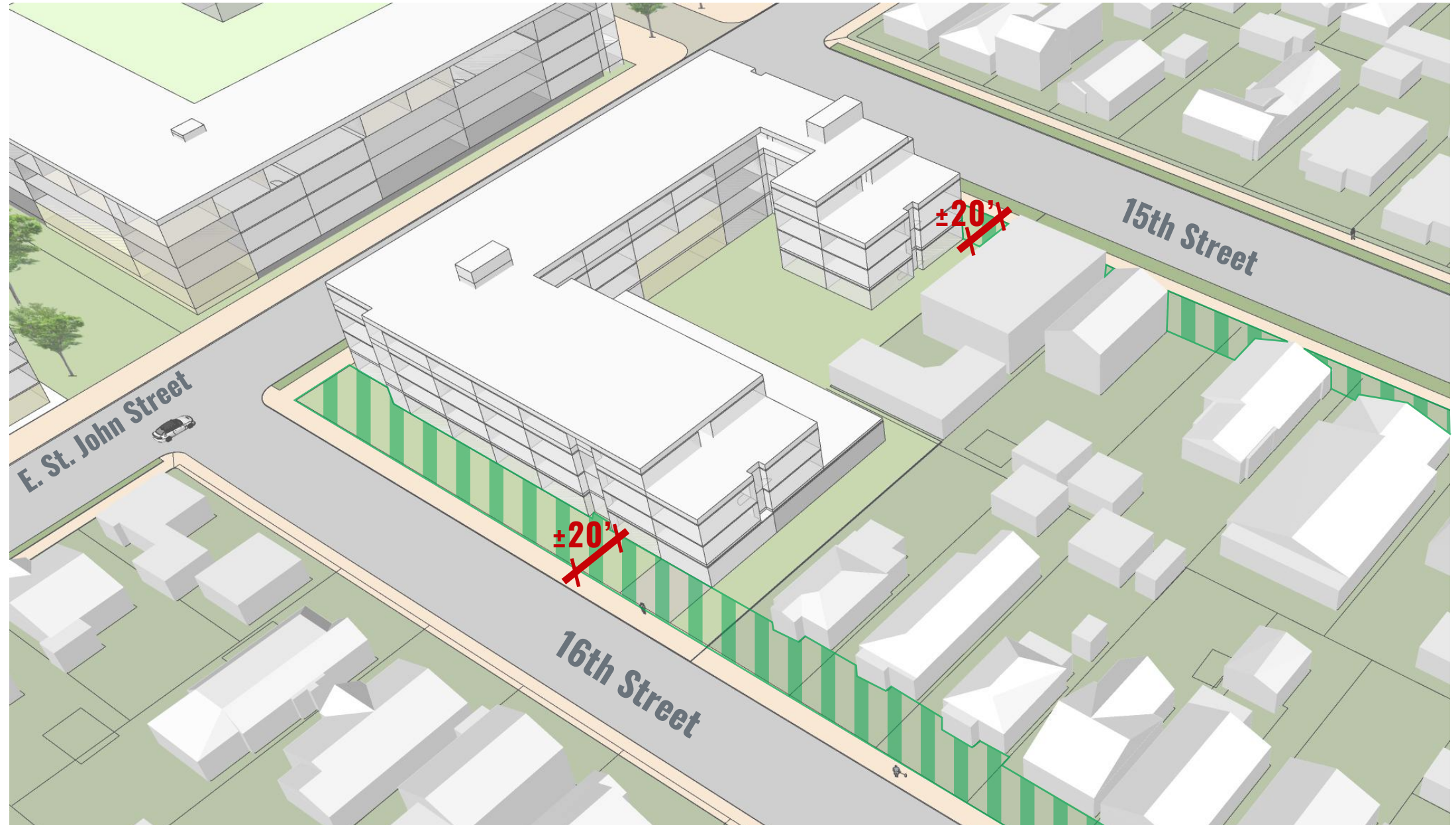
* UVP: Urban Village Plan



East Santa Clara Master Plan

Building D-1

- The urban village plan requires a minimum 5' setback
- Distance between the edge of proposed building and inner edge of the sidewalk will be $\pm 20'$
- Design will be compatible with the surrounding neighborhood



East Santa Clara Master Plan **Design Guidelines**

The purpose of the Design Guidelines is to guide individual building development on the East Santa Clara Master Plan site for consistency of the public realm. The guidelines may include:



- Massing
- Activation
- Material
- Furnishing
- Planting
- Lighting








The project team will share the design guidelines on the project website in April and hold an open house to solicit feedback.

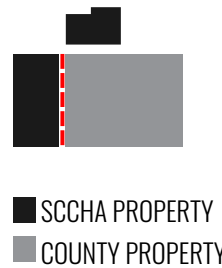




Source: Hood Design Studio

East Santa Clara Master Plan Illustrative Site Plan

	Housing	550 - 800 du
	Office	320,000 - 360,000 gsf

-  Office
-  Housing (Parking Self Contained)
-  Parking
-  Existing Building
-  Public Open Space
-  Private Open Space
-  Pedestrian and Bike Path



 SCCHA PROPERTY
 COUNTY PROPERTY



Look and Feel

HOUSING



OFFICE



RETAIL



OPEN SPACE



The background of the slide is a light green architectural floor plan of the East Santa Clara Master Plan. It features various rooms, corridors, and structural elements, with some areas highlighted in a darker shade of green. The plan is oriented horizontally and occupies the entire background.

Table Exercise

East Santa Clara Master Plan

Community Meeting #4 Feedback



1. What do you like about the master plan?

2. What needs further study?

- Office
- Housing (Parking Self Contained)
- Parking
- Existing Building
- Public Open Space
- ▨ Private Open Space
- Pedestrian and Bike Path

THANK YOU FOR YOUR PARTICIPATION !

NEXT STEPS

- DESIGN GUIDELINES OPEN HOUSE - APRIL (TBD)
- BOARD MEETINGS - EXPECTED IN MAY
- PROJECT CONTACT - MELINDA PLATT
ESC@scchousingauthority.org