

County of Santa Clara

Registrar of Voters

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Language Accessibility Advisory Committee Meeting

April 19, 2022 | 1:30-3:00 via Zoom

Join Zoom Meeting

<https://sccgov-org.zoom.us/j/91579282004>

Meeting ID: 91579282004

Phone in: (669) 219-2599

Phone in: (669) 900-6833

LAAC Minutes

ROV Staff: Michael Borja, Evelyn Mendez, Paulo Chang, Bob Nguyen, Liz Oviedo, Rong Qian, Virginia Bloom, Alfred Gonzales, Steve Goltiao, Stephanie Duarte, Jose Posadas, Iliena Hernandez, Janora Blow, Rocio Renteria, Mike Fong, April Bracamonte, Julia Saenz, Mikaela Ward, Yael Juarez, Debbie Lam

Members: David Kim

Guests: Youngra Kwan, Sietse Goffard

I. Review and approve minutes

- A. August 26, 2021 Minutes – Motion to approve by David Kim
- B. January 18, 2022 Minutes – Motion to approve by David Kim

II. Reports and Updates - ROV

- A. Redistricting (Bob Nguyen, Mapping Division Manager)
 - a. Bob reported information about redistricting for the County of Santa Clara. The 2020 US Census data is the source to redraw the redistricting lines. He informed members that after the 2020 Census, there are 52 congressional seats, one less than the 2010 Census. There are 52 US representatives and 120 State legislators, the California State Assembly is made up of 80 districts; California State Senate is made up of 40 districts.
 - b. The California Citizens Redistricting Commission voted 14-0 in favor of a new State Assembly and Senate district maps.
 - c. Discussed that the ROV receives district lines from the State data. ROV uses an overlay process to display the data on top of the existing district on the map. Informed that redistricting affects voters. When population changes and redistricting occur, voters may reside in one precinct now, but in 10 years, they may live in another.
 - d. Virginia explained that the mapping division took considerable time to ensure that every single individual address has the right district associated with that address. The ROV is open to the public to come in and check out the atrium set up with various

maps showing district lines, as well as a tablet voters can use to look up their district.

- B. Statewide Direct Primary Election (Virginia Bloom, Assistant Registrar of Voters)
 - a. The ROV is getting ready to conduct the June 7, 2022 Statewide Direct Primary Election. The Primary Election will consist of all the state contests being presented to voters. The County of Santa Clara Board of Supervisors, Sheriff, and the City of San Jose are scheduled for this ballot. The ballot creation has been finalized with a total of 104 ballot types for this election (2-3 ballot cards per voter).
 - b. The ROV is committed to educating voters. The June Statewide Direct Primary Election will be the first ballot presented to voters that encompass the new districts.
 - c. The ROV has been active on social media to help voters identify which districts have changed for the upcoming election. The ROV strongly encourages voters to go to our website and look up your address and check to see if your district changed. Lastly, make sure to look up your voter registration to update your current address to receive the correct ballot for this election.

- C. Drop Box, Vote By Mail Dates (Alfred Gonzales, Vote By Mail Division Manager)
 - a. Alfred discussed the key points and dates for the June 7, 2022 Statewide Direct Primary Election. The County of Santa Clara ROV will have 99 Official drop box locations and 3 drop boxes on the Berger Campus. All drop boxes are 24 hours and available 29 days prior to election day. Drop boxes are secure metal boxes, locked, and placed in convenient and accessible locations where voters can safely drop off their ballots.
 - b. Drop boxes are scheduled to be dropped and delivered from May 4 to May 6th and will be open on May 9. Alfred mentioned the schedule for the pick-up of the Ballot. Pick up will start May 9 to May 22 (Mon, Wed, Fri). Then from May 23 to June 7 Election Day ballots will be picked up daily. The last pick-up will be at 8 p.m. on Election Night, June 7. That same night ballot boxes will be sealed and locked at 8 p.m.
 - c. Discussed key dates for Vote by Mail ballots. Vote by Mail ballots are scheduled to be mailed out starting May 9. Mentioned that Vote by Mail ballots must be postmarked no later than June 14. The last day to request a Vote by Mail ballot by mail is May 31.
 - d. Voters have the option to vote early at the ROV office starting May 9 until Election Day (Mon-Fri from 8 a.m. to 5 p.m.). The ROV will have weekend voting for two weekends prior to Election Day
 - i. Sat, May 28 and Sun, May 29, from 9 a.m. to 5 p.m.
 - ii. Sat, June 4 and Sun, June 5, from 9 a.m. to 5 p.m.

- D. Vote Center Report (Paulo Chang, Precinct Operations Division Manager)
 - a. Paulo discussed their continuous recruitment of hiring Election workers and volunteers for the June 7, Statewide Direct Primary Election. POD still needs a few more people to work at vote centers, and asked members to please help spread the word. They can visit our website at sccvote.org/now_hiring to get more information.
 - b. For the June election, the ROV will have 101 vote centers. 24 early vote centers will open on Sat, May 28 through Mon, June 6 from 9:00 a.m. - 5:00 p.m. The remaining 77 vote centers will open from June 4 to June 7.
 - c. Mentioned that the best place to find out where vote centers are located is on our webpage. Visit sccvote.org (vote in person > Official Vote Center List and Schedule). Voters have the option to use our online search tool to enter their address and find the closest vote center convenient to them.

- d. Paulo mentioned that on Election Day, voters have 101 vote centers throughout the County to cast their ballot from 7 a.m. to 8 p.m. Vote centers provide voters with assistance with languages, bilingual information, touch-screen voting as well as audio voting.
- e. Paulo asked members to help promote ROV's Voter Language Workshop Series. Please help spread the word to any friends, co-workers, or family interested in the election and would like to learn more about the June 7 election. The workshops are bilingual and open to everyone. For more information visit the outreach webpage at sccvote.org.

E. Advertising and Media Day (Evelyn Mendez, Public and Legislative Affairs Division Manager)

- a. Evelyn mentioned that PLA is helping POD get the word out on our Now Hiring campaign. PLA has spread the word about now hiring on billboards and gas stations throughout the county.
- b. Also mentioned that PLA is advertising for the June 7 election to help voters be more informed about the upcoming election. Some advertising campaigns consist of print, digital, TV, radio, bus advertising, billboards, Grocery carts, and LED billboards. PLA is also happy to announce a partnership with the Sharks sports franchise.
- c. Discussed PLA's recent rebrand on the Go Green campaign. PLA has been reaching out to voters to inform them of their option to go paperless and view their County Voter Information Guide (CVIGs) electronically. For more information, visit our website at sccvote.org/gogreen. Currently, the ROV has over 51, 000 voters who have opted out. Help us get the word out to our million voters in the County.
- d. Evelyn mentioned that PLA manages all social media accounts: Facebook, Instagram, Twitter, Next Door, YouTube, and now TikTok. Follow us on all our social media platforms @sccvote. Mentioned to members that we are the best-trusted source of information for voters in the County. If members have any ideas and suggestions, please feel free to email us with them.
- e. The ROV has How to Videos on our YouTube channel and is subtitled in all languages and now this year PLA has added a feature to include all How to Videos in ASL.
- f. Media Day is on May 11 from 9 a.m. to 11 a.m at the ROV in the atrium. LAAC members are welcome to join the ROV on Media day. Media day will be to show the media around to all the different areas of the ROV and demonstrate voting equipment.

F. Local Voters Right's Act (Virginia Bloom, Assistant Registrar of Voters)

- a. Virginia gave an update on the Local Voters Rights Act. The Board of Supervisors has approved and adopted a board policy with regard to the Local Voters Rights Act. The policy states that the ROV office will work very closely with county partners to share all our voter education materials that go to our community. The ROV is working with the department of Reentry services in the county, which holds an education campaign to interview clientele to show the process of someone involved in the Justice System to help them regain their right to vote.
- b. The ROV will continue to educate voters on the new laws, emergency ballot delivery program, and CVR program that will come to you during the CVR process to help voters re-register to vote. The ROV will continue to create new materials and make sure all our voters are in the loop and aware of election information.

III. **Committee Member Updates**

A. Partnership with Korean Community (David Kim)

- a. David mentioned a partnership with the Korean Daily Newspaper. He has reached out to them and is more than willing to partner with the ROV to help reach voters.
 - b. The KACS (Korean American Community Services) is the largest Korean newspaper service in the Bay Area. Proposes that the two groups be our partners for the Korean language community.
 - c. Evelyn mentioned that the ROV has already reached out to KACS to get our ads placed for the next election.
- B. Sietse – Representing Asian American Advancing Justice.
- a. He has served on a number of different LAAC meetings with different counties.
 - b. Sietse asked if there is a list of all the vote centers open during the Election. Paulo responded that they don't have a public list yet. POD is still waiting for 12 locations that need to sign for voting centers. POD will have it made to the public once they have all the paperwork completed.
- C. Evelyn mentioned the Bay Area Coalition group is made up of 11 counties in the Bay Area that represents over 4 million voters. We are collaborating and using each other's resources to get the message across about the election. For more information visit our new website at bayareavotes.org and follow us on facebook page.

IV. Next steps

- I. Future meetings
 - I. **The next meeting will be held on July 19, 2022**
 - II. **September 20, 2022**

Meeting adjourned at 2:35pm